

Program Schedule

Date	Time	HKUST (CWB) Group	HKUST (GZ) Group #
Fall term			
23/09/2023 (Sat)	10am - 12:30pm	Workshop 1*: Crafting Memorable Journeys: Design Thinking for Tour Experiences	
07/10/2023 (Sat)	10am - 12:30pm	Workshop 2*: Unleashing Creativity: Mastering Content Creation in the AI Era	
07/10/2023 (Sat)	To Be Confirmed	Experiential walking tour around HKUST (CWB)	
13-15/10/2023 (Fri – Sun)			Experiential trip in GZ (To be finalized)
11/11/2023 (Sat)	10am - 12:30pm	Workshop 3*: Refining Your Tour Design: Experiencing, Storytelling & Public Speaking	
Winter term			
06/01/2024 (Sat)	10am - 1:30pm	Test & learn: (Trial walk I)	
13/01/2024 (Sat)	10am - 1:30pm		
19-21/01/2024 (Fri – Sun)			Research and learn in GZ: Trial walk I (To be finalized)
Spring Term			
17/02/2024 (Sat)	10am - 12:30pm	Workshop 4*: Speak & Spark: Unleash Your Inner Charisma	
09/03/2024 (Sat)	10am - 1:30pm	Test & learn: Trial walk II	
16/03/2024 (Sat)	10am - 1:30pm		
29-31/03/2024 (Fri – Sat)			Test & learn: Trail walk II in GZ (To be finalized)
April 2024 or after		Tour Delivery	Tour Delivery in GZ

Since the GZ group needs to interact with local residents and conduct research, the ability to speak and read Chinese is required.

* This is a HMAW1905-recognized program in the “Personal Enrichment & Community Service” category under the "Self-directed Experience" component of HMAW1905: Behavioral Foundations of University Education: Habits, Mindsets, and Wellness. You need to attend each workshop in full to get 2.5 hours per workshop.